

Johann M Garcés

321.613.8855 hello@johannmg.com johannmg.com

Mobile iOS Developer at American Automobile Associate (AAA)

January 2016 - Present

iOS and Android application development using Swift, Java, Objective-C, and Javascript.

Created a REST API server written in node.js and deployed to AWS Elastic Beanstalk to build and test the mobile app.

Solved complex issues between multiple teams with large, undocumented legacy code bases and APIs.

Communicated ideas and development issues to management teams to make reliable time-lines.

Designed and implement user experience upgrades that lead to a more user-friendlier application.

Setup a Jenkins continuous integration server to enable an AGILE work-flow with automated testing.

Performed code reviews to help the team maintain a consistent, readable codebase.

New Auto Club Group Connected Member iOS Application | 9 months launch, ongoing updates

Using native Swift, Objective-C and UIKit my development team along with a team of designers created an entirely new and focused user experience for all AAA Auto Club members. Launched to the App Store in October 2016 as an update.

Web Developer & Online Media Associate at Ripley's Entertainment (Jim Pattison Group)

November 2013 - December 2015

Assisted in launching and then maintaining 20+ new responsive mobile-friendly Wordpress web properties.

Created interactive experiences native to mobile web in HTML, CSS, and Javascript.

Created a custom node.js user tracking and analytics solution to track visitors at our physical locations.

Researched and wrote blog posts in addition to taking photos published in the *Ripley's Believe It or Not!* bestselling books.

Ran statistics on web analytics to test our content marketing strategies on web, email, and social media.

Planned, designed, wrote copy for, and launched dozens of digital marketing campaigns.

International In-Location Surveys to Mailchimp API | 1 month

Developed a solution that detects email fields in inconsistent on-location survey booths. It then sends customer responses to a Mailchimp mailing list to enable fast customer engagement and up-selling offers.

Explore the Warehouse Touch Interactive | 2 weeks

With years of video, photo, and 3D scanned content I created a touch screen interactive to explore many of the items in our warehouse using only a low cost 50-inch touchscreen display, a Chromebox, and a web application.

On-Site Interactive Museum Experience Mobile App | 9 months

Built an in-location interactive web application that enhanced a visitor's trip to a Ripley's museum. It includes explanations of artifacts, treasure hunts, and sharable facts. I then conducted various user experience testing before and during the launch.

Marketing Assistant & Video Producer at University of Florida Housing & Res. Education

March 2012 - June 2013

Maintained and helped transition the official UF Housing website at www.housing.ufl.edu to a Wordpress website.

Redesigned Housing's channel identity package for "ResTV."

Overhauled the photo catalog of rooms on campus by setting up, capturing, and editing thousands of photos of dorm rooms.

Upgraded video work-flow to a server-based PRORES work-flow.

Used Facebook, YouTube, and more to reach our audience.

Created content for UF Housing's YouTube media channel and various live presentations.

Marketing & Photographer at "Feather & Form" Events and Media

September 2009 - December 2011

Planned, managed, and photographed over a dozen weddings and other large live events.

Managed post-production and backups.

Directed and wrote digital marketing campaigns.

SKILLS

LANGUAGES

Swift
Objective-C
HTML
CSS
Javascript
SQL
MySQL
Postgres
C# (.NET)
Java
Python
C

IDEs

NetBeans
MS Visual Studio
XCode
Eclipse

FRAMEWORKS

UIKit
Tesseract OCR
Express.js
Angular.js
Moment.js
Underscore.js

MULTIMEDIA

Adobe Photoshop
Adobe Experience Designer
Adobe Premiere Pro
Adobe After Effects
Adobe Lightroom
Adobe InDesign
Blackmagic Davinci Resolve
AVID Editor

WEB

Wordpress
HTTP Standards
Node.js
Express.js
REST APIs
Amazon AWS
Google Analytics
Elastic Beanstalk
Twitter API & Ads
Facebook Ads Platform

OPERATING SYSTEMS

Windows
MacOS/Unix
Oracle VirtualBox
VMWare

PRODUCTIVITY

Microsoft Office Suite
Heroku
AGILE
SCRUM
Kanban
Mailchimp/Mandrill
Microsoft Sharepoint
Jenkins CI
GIT

PRINT PUBLICATIONS

Ripley's Believe It Or Not! Unlock The Weird!

Researcher, Photographer

Ripley Publishing (Sep 6, 2016)

Ripley's Fun Facts & Silly Stories: One Zany Day!

Researcher, Photographer

Photo used on book cover.

Ripley Publishing (Sep 8, 2015)

EDUCATION

Computer Science & Psychology

University of Florida

Two Years, not completed

East Florida State College

2010-2011 High school Dual Enrollment

Languages: English, Spanish, some French

Experience at both large and small companies.

Focused on user experience and clean code.